NOOR is a global, multilingual collective of highly accomplished journalists, authors, photographers, artists and filmmakers documenting, investigating, and witnessing our world.

We approach our work with **integrity**, **passion**, and **respect**. We believe stories have an **impact** and inspire **action**. We believe in the power of still and moving images. **We are honest witnesses**.

We have taught approximately 1000 students in over 70 countries. Some of the talent we have nurtured have turned into accomplished award winning authors and visual story tellers.







# **AUDIENCE**

- Digital storytellers who wish to deepen their understanding of sound production, editing, and the postproduction process
- Digital & visual storytellers
- Filmmakers

# BENEFIT

- Critical & useful opinions on your work from experienced and award-winning professionals
- **Constructive** feedback
- Identifying **strengths** in your portfolio or series
- **Broadening** of your professional & creative **network**



# MULTIMEDIA WORKSHOP

FORMAT OPTIONS



# **FORMAT OPTIONS**

# Regular Workshops

- **1.** Digital Storytelling & Multimedia Production Intensive workshop (1 day)
- 2. Digital Storytelling & Multimedia Production Workshop (3 days)

# Specialised workshops

- 3. Digital Storytelling Mobile workshop (2 days)
- 4. Sound production for Digital Storytelling workshop (2 days)



# **ALL FORMATS INCLUDE**

- A **Practical Approach** to digital storytelling
- Contemporary perspective
- Audiovisual techniques for foto editing
- Exploration of Rhythm & continuity as techniques for editing still images onto a multimedia project
- Lecture or seminar, including Q&A



#### DIGITAL STORYTELLING & MULTIMEDIA PRODUCTION WORKSHOP: 3 DAYS

#### **Day 1: Pre-production & Production**

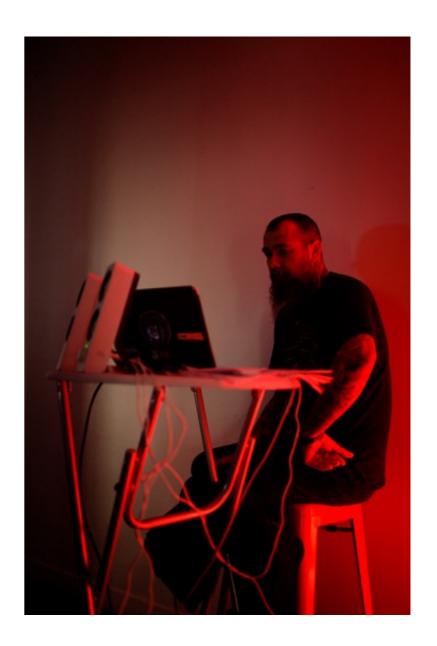
- Introduction to the digital storytelling & multimedia production of new documentary media content.
- Planning your story with the minimal production, budget & logistics requirements.
- Saving time on your workflow to increase the quality of your productions.
- Construction of a Digital Story
- New ways for digital storytelling from mobile devices, drones, audio ambisonics, immersive 360 video, interactive webpages.

#### **Day 2: Practical Aspects**

- Practical on mixing medias (Photo, Video & Audio).
- Training on producing audiovisual content for multimedia storytelling.
- Documentary film techniques on video (DSLR or video camera), and audio production.
- Equipment. Shoot types, scene composition, camera movements.
- Audiovisual techniques when working as a "One woman/man band"

#### Day 3: Editing & Postproduction

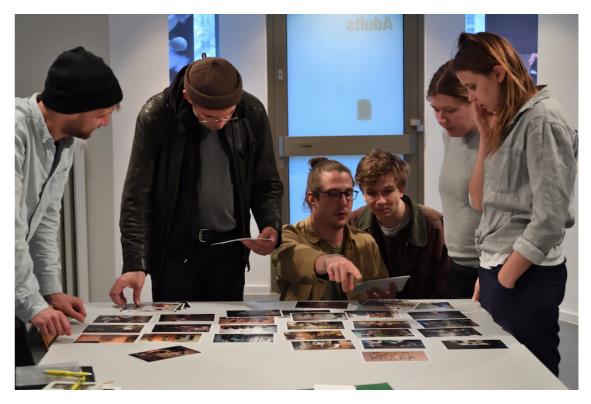
- Audiovisual Script preparation and integration in the Editing Software (Adobe Premiere)
- Editing interviews.
- The "3-phase editing" process. The art of cutting and audiovisual continuity.
- Combining photo, video, audio and music to clarify & improve the story.
- Audiovisual techniques for photo editing.
- Mixing the sound layers.
- Audio & Color postproduction introduction.



# DIGITAL STORYTELLING & MULTIMEDIA PRODUCTION INTENSIVE WORKSHOP: 1 DAY

- Introduction to the digital storytelling & multimedia production of new documentary media content
- Introduction to the necessary tools of the documentary multimedia production. Using photo, video and audio gear
- Audiovisual Script preparation
- Hands-on audiovisual editing process
- New ways for digital storytelling from mobile devices, drones, audio ambisonics, immersive 360 video





#### SOUND PRODUCTION FOR DIGITAL STORYTELLING WORKSHOP: 2 DAYS

(can be offered in 1 intensive day format without the practical option)

#### **Day 1:**

- Directors usually say "Sound is 60% of a film": The importance of a good sound.
- Introduction to the Visual/Photographic Audio concept and the Sound Landscapes.
- Introduction to audio equipment. Gear recommendations.
- Professional audio recording techniques in the field (indoor and outdoor)
- Interview audio recording techniques
- Sound recordings classification and registration.
- New ways of sound acquisition and delivery for documentary: Ambisonics, Binaural, Dolby Atmos..

#### Day 2 (practical):

- Ambient audio recording practice.
- Directional audio recording practice.
- Sound Editing and Mixing practice.
- Acquiring the audiovisual rhythm through the sound editing.
- Sound Postproduction practice



#### **DIGITAL STORYTELLING MOBILE WORKSHOP: 2 DAYS**

(can be offered in 1 intensive day format without the practical option)

#### Day 1:

- Introduction to the digital storytelling & multimedia production of new documentary media content.
- The new production tools to transform the digital storytelling to the immersive and interactive model:
  - Mobile devices
  - Drones
  - Audio ambisonics & binaural
  - Immersive 360 video
  - Interactive multimedia webpages. New digital storytelling journalism.
- The new world created by Social Media: the Transmedia Storytelling from the Documentary perspective.
- Immersive storytelling platforms, applications and resources.

### Day 2 (practical):

- Practical project: Your mobile as a transmedia studio to create an interactive and immersive digital story.



# **TUTORS**

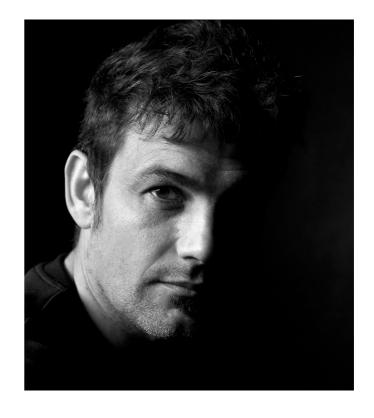




José Bautista is a Multimedia Producer & Film Editor, Filmmaker, Composer and Sound Designer. He's also the founder of KanseiSounds and Altamar Films co-founder.

Apart from his own **documentary film projects**, in recent years he has specialized in the production of **audiovisual projects** for many clients. He has worked with award winning photographers & filmmakers around the world including Pep Bonet and Francesco Zizola from NOOR.

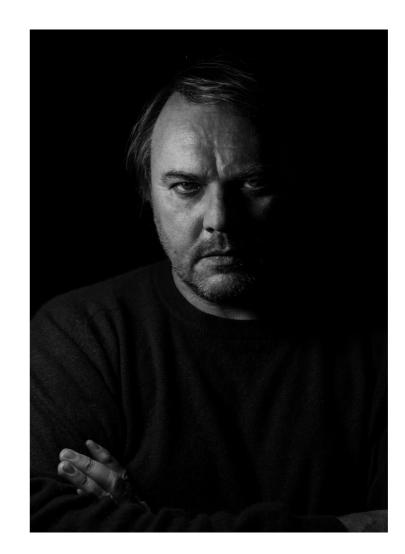
Among other awards José has won 4 World Press Photo Multimedia Awards (2013, 2014, 2015 and 2016), First Prize at Sound & Image Challenge International Film Festival 2106, Best Editing Award at SIMA 2015, First prize Multimedia at Prix Bayeux Calvados in 2014, First prize at LENS Culture Multimedia Award in 2011, and First prize at VISA Pour L'image for "La Zone" web documentary in 2011.





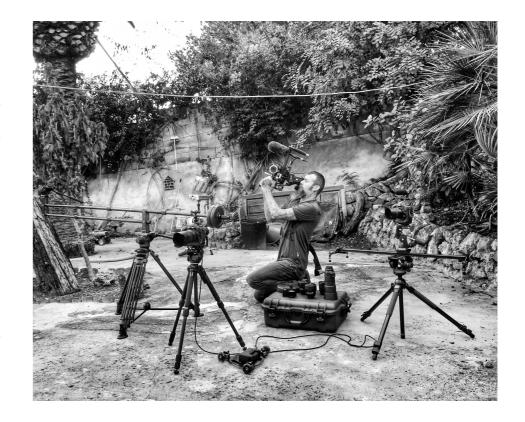
Since the 1980's **Francesco Zizola** (Italy, 1962) has **documented** the world's **major conflicts** and **hidden crises**, focusing on the social and humanitarian issues that define life in the developing world as well as in Western countries.

Francesco published seven books, including Born Somewhere (Delpire / Fusi Orari, 2004), an extensive work on the living conditions of children from 27 different countries. In 2003 Henri Cartier Bresson included one of Francesco's pictures among his 100 favorites. He received several awards over the years, including ten awards in World Press Photo contests (the last one in 2016) and six Picture of the Year International awards (POYi). In 2008 he founded 10b Photography, a multipurpose centre for digital photography located in Rome, where he currently lives.



**Pep Bonet** (Mallorca, 1974) is an award-winning **filmmaker** and **photographer** who has travelled extensively, capturing profound moments that represent the unbalanced world in which we live. Pep's ongoing work around the globe has led to several photography books and many exhibitions around the world.

Pep's work has been recognised with many industry awards. These include a nomination by Photo District News as "one of the top 30 to watch" in 2002, the Kodak Young Photographer of the Year in 2003 at the festival Visa pour l'image. He won three World Press Photo Awards and in 2015 he received the Horbach Award. Pep frequently conducts workshops and lectures on photography, multimedia and film.



**Kadir van Lohuizen** (The Netherlands, 1963) is a freelance **photojournalist** based in Amsterdam. He has covered conflicts in Africa and elsewhere, but is probably best known for his long-term projects on the seven rivers of the world, the rising of sea levels, the diamond industry and migration in the Americas.

In his recent project 'Wasteland', an investigation of waste (mis)management in six megacities (Jakarta, Tokyo, Lagos, Amsterdam, São Paulo and New York), he made use of **photography**, **video**, **drone footage** and **audio**. He received 1st World Press Photo Prize in the Environmental category for this series.

Kadir frequently conducts **seminars** and **workshops** to inspire young photographers.



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